



Referendum Advertising Period Financial Statement

Form: RTPA-FS-1

OFFICE USE ONLY

Period from 08 / 09 / 2021 to 10 / 18 / 2021
(election day)

THIRD PARTY NAME:

SUMMARY OF REVENUE

RECEIPTED CONTRIBUTIONS

	<u>Valued</u>	<u>Money</u>	<u>Totals</u>
① Contributions of \$250.00 or less			
② Contributions of \$250.01 and greater			
③ TOTAL (lines 1 and 2)			

FUND-RAISING & OTHER REVENUE

④ Fund-raising functions (attach schedule RTPA-S-1)			
⑤ Transfers Received (attach schedule RTPA-S-2)			
⑥ Other Income (attach schedule RTPA-S-3)			
⑦ TOTAL (lines 4, 5 and 6)			
⑧ TOTAL REVENUE (lines 3 and 7)			

SUMMARY OF EXPENSES

REFERENDUM ADVERTISING EXPENSES (SUBJECT TO SPENDING LIMIT)

	<u>Totals</u>
⑨ Referendum Advertising Expenses (August 9 to election day) (attach schedules RTPA-S-4 and S-6)	

OTHER EXPENSES (NOT SUBJECT TO SPENDING LIMIT)

⑩ Transfers Issued (attach schedule RTPA-S-2)	
⑪ Non-Advertising Expenses (attach schedule RTPA-S-5)	
⑫ TOTAL (lines 10 and 11)	
⑬ TOTAL EXPENSES (lines 9 and 12)	

SURPLUS (DEFICIT)

	<u>Totals</u>
⑭ TOTAL REVENUE (line 8)	
⑮ TOTAL EXPENSES (line 13)	
⑯ SURPLUS (DEFICIT) (line 14 less line 15)	

CONTINUED ON PAGE 2...



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THIRD PARTY NAME :

PAGE 2 OF 2

ATTESTATION OF CHIEF FINANCIAL OFFICER

The following documents are attached as applicable:

- S Copies of all bank account statements for the reporting period
- C Fund-raising Functions (RTPA-S-1)
- H Transfer Details (RTPA-S-2)
- E Other Income (RTPA-S-3)
- D Referendum Advertising Expense Limit Summary Report (RTPA-S-4) and Advertising Details (RTPA-S-6)
- U Non-Advertising Expenses (RTPA-S-5)
- L Auditor's report if referendum advertising expenses are \$350,000 or more
- E
- S

The following tasks are completed as applicable:

- Using the Online Financial System (OFS), I have recorded and confirmed all contributions accepted by this third party advertiser.
- Using OFS, I have issued official contribution receipts to all contributors.
- I have recorded on lines 1 and 2 of this financial statement, amounts that agree with the receipted contributions recorded and confirmed in OFS.
- If no contributions were accepted by this Third Party Advertiser; I have recorded nil on lines 1 and 2 of this financial statement.

- I certify that this financial statement and attachments accurately and completely reflect all financial transactions of this third party advertiser
- I understand that Elections Alberta will maintain and make public a list of contributors who contributed over \$250 in aggregate, based on the contribution information in OFS; and
- I understand that failure to record all contributions and issue official contribution receipts by the filing deadline will result in an incomplete/late financial filing subject to an automatic late filing fee and possible further penalties.

▶
Print Name

X

Chief Financial Officer

mm / dd / yyyy

ATTESTATION OF PRIMARY CONTACT

- I certify that this financial statement and attachments accurately and completely reflect all financial transactions of this third party advertiser
- I understand that Elections Alberta will maintain and make public, a list of contributors who contributed over \$250 in aggregate, based on the contribution information in OFS; and
- I understand that failure to record all contributions and issue official contribution receipts by the filing deadline will result in an incomplete/late financial filing subject to an automatic late filing fee and possible further penalties.

▶
Print Name

X

Primary Contact

mm / dd / yyyy

NOTES

1. The Referendum Advertising Period is the period commencing the day the order is issued (August 9, 2021) and ending at the end of election day [EFCDA, Section 44.94993(1)(g)(ii)].
2. This financial statement and attachments must be received at Elections Alberta no later than 4:30 pm on April 19, 2022.

IF SIGNED ELECTRONICALLY - Email to finance@elections.ab.ca

IF SIGNED PHYSICALLY - Mail signed original to: Suite 100, 11510 Kingsway NW, Edmonton, AB T5G 2Y5

Phone: 780.427.7191 Toll-free: 310.0000 then 780.427.7191



TRANSFER DETAILS

Form: RTPA-S-2

OFFICE USE ONLY

THIRD PARTY NAME :

Date	Transfer Received From: (Name of RTPA)	Amount

TOTAL

Date	Transfer Issued To: (Name of RTPA)	Amount

TOTAL

NOTES

1. A registered third party that operates a referendum advertising account may only transfer amounts from its referendum advertising account to the referendum advertising accounts of other registered third parties.
2. Totals must agree with the Referendum Advertising Period Financial Statement lines 5 and 10.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER

All attestations as to the accuracy of the Referendum Advertising Period Financial Statement apply.

OFFICE USE ONLY
ENTERED:



REFERENDUM ADVERTISING EXPENSE LIMIT

SUMMARY REPORT

Form: RTPA-S-4

OFFICE USE ONLY

THIRD PARTY NAME:

Expense Type	August 9 to election day	Schedule Attached?
① Administration & Office Costs		RTPA-S-4.1 <input type="checkbox"/>
② Honoraria & Salaries		RTPA-S-4.2 <input type="checkbox"/>
③ Paid Advertising		RTPA-S-4.3 <input type="checkbox"/>
④ Polling & Research		RTPA-S-4.4 <input type="checkbox"/>
⑤ Production Costs		RTPA-S-4.5 <input type="checkbox"/>
⑥ Promotional Materials		RTPA-S-4.6 <input type="checkbox"/>
⑦ Public Relations		RTPA-S-4.7 <input type="checkbox"/>
⑧ Technology Costs		RTPA-S-4.8 <input type="checkbox"/>
⑨ Other Costs		RTPA-S-4.9 <input type="checkbox"/>
TOTAL		

1. Total(s) must agree with the Referendum Advertising Period Financial Statement, line 9.

2. EFCDA Part 6.12, Third Party Advertising - Referendum Act (Excerpts)

Definitions - Section 44.94993 of the EFCDA

(1)(c) "Referendum advertising" means the transmission to the public by any means during the referendum advertising period of an advertising message that promotes or opposes a question in a referendum, and for greater certainty does not include (i) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news, (ii) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if the book was planned to be made available to the public regardless of whether there was to be a referendum, (iii) the transmission of a document or the communication directly by a corporation or a group to its members, employees or shareholders, as the case may be, (iv) the transmission by a person, corporation or group, on a non-commercial basis on the Internet, of the political views of that person, corporation or group, (v) the making of telephone calls to electors only to encourage them to vote, or (vi) advertising by the Government in any form;

(1)(f) "Referendum advertising expense" means an expense incurred in relation to (i) the production of a referendum advertising message in the format in which the message is to be transmitted, and (ii) the acquisition of the means of transmission to the public of a referendum advertising message;

(3) For the purposes of subsection (1)(c), "Referendum advertising" includes organizing events where a significant purpose of the event is to promote or oppose a referendum question.

Referendum Advertising Spending Limit - Section 44.94994(1) of the EFCDA.

A registered third party shall not incur referendum advertising expenses in an amount of more than \$530,342.

A third party shall not circumvent, or attempt to circumvent, a limit set out in this section in any manner, including by splitting itself into two or more third parties for the purpose of circumventing a limit or acting in collusion with another third party so that their combined referendum advertising expenses exceed a limit.

A registered third party shall not circumvent, or attempt to circumvent, an expense limit set out in this Part by colluding with a registered party or registered candidate.

All attestations as to the accuracy of the Referendum Advertising Period Financial Statement apply.

OFFICE USE ONLY ENTERED:



ADVERTISING DETAILS

Form: RTPA-S-6

OFFICE USE ONLY

THIRD PARTY NAME :

TOTAL NUMBER OF ADVERTISING CAMPAIGNS:

TOTAL COST OF ALL ADVERTISING CAMPAIGNS:

ADVERTISING DETAILS - CAMPAIGN #1

Name of Advertisement Campaign

Start Date of Advertisement Campaign

End Date of Advertisement Campaign

Total Cost of Advertising Campaign

Medium(s) used

Samples attached / links to samples attached

ADVERTISING DETAILS - CAMPAIGN #2

Name of Advertisement Campaign

Start Date of Advertisement Campaign

End Date of Advertisement Campaign

Total Cost of Advertising Campaign

Medium(s) used

Samples attached / links to samples attached

ADVERTISING DETAILS - CAMPAIGN #3

Name of Advertisement Campaign

Start Date of Advertisement Campaign

End Date of Advertisement Campaign

Total Cost of Advertising Campaign

Medium(s) used

Samples attached / links to samples attached

All attestations as to the accuracy of the Referendum Advertising Period Financial Statement apply.

OFFICE USE ONLY
ENTERED: