



THIRD PARTY ELECTION ADVERTISING REPORT
ELECTION PERIOD



chief electoral office

March 26, 2012 to April 23, 2012
Month / Day Month / Day

Name of Registered Third Party

Proud of Alberta

SUMMARY OF ELECTION PERIOD REVENUE

RECEIPTED CONTRIBUTIONS

Table with 4 columns: Description, Valued, Money, Totals. Rows include contributions of \$375.00 or less, contributions of \$375.01 and greater, and a total of \$19,800.

FUND-RAISING & OTHER INCOME

Table with 4 columns: Description, Valued, Money, Totals. Rows include fund-raising functions, other income, and a total of \$0.

TRANSFERS RECEIVED

Table with 4 columns: Description, Valued, Money, Totals. Row includes Registered Third Party or Third Parties with a total of \$0.

Name of Registered Third Party or Third Parties

Table with 4 columns: Description, Valued, Money, Totals. Row includes TOTAL REVENUE (lines 3, 6 and 7) with a total of \$19,800.

SUMMARY OF ELECTION PERIOD EXPENSES

OPERATING EXPENSES

Table with 4 columns: Description, Valued, Money, Totals. Row includes Expenses Related to Election Period Operations with a total of \$19,440.75.

TRANSFERS ISSUED

Table with 4 columns: Description, Valued, Money, Totals. Row includes Registered Third Party or Third Parties with a total of \$0.

Name of Registered Third Party or Third Parties

Table with 4 columns: Description, Valued, Money, Totals. Row includes TOTAL EXPENSES (lines 9 and 10) with a total of \$19,440.75.

ELECTION PERIOD SURPLUS (DEFICIT)

Table with 2 columns: Description, Totals. Rows include TOTAL REVENUE (line 8) at \$19,800.00, TOTAL EXPENSES (line 11) at \$19,440.75, and SURPLUS (DEFICIT) (line 12 less line 13) at \$359.25.



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COMMENTS BY THE THIRD PARTY CFO

Time and place of publication advertisements:

- Friday, April 20, 2012 - Edmonton Journal
Friday, April 20, 2012 - Calgary Herald

There were no broadcast advertisements to report.

Please note that the 'Operating Expenses' includes costs (eg: media) that were incurred during the Election Period, although the funds were not paid out of the advertising account until after April 23, 2012.

DOCUMENTS TO BE ATTACHED TO THIS ELECTION ADVERTISING REPORT

- 1. Auditor's Report (when expenses exceed \$100,000)
2. Copies of all official receipts issued for the election period
3. Reconciliation of Official Receipts (accounting for all receipts requested, used, voided and returned)
4. A list of contributors who have contributed \$375.01 and greater in aggregate, including the name and address of the contributor and the total amount contributed
5. A second copy of the list of contributors with only the name of the contributor and the total amount contributed for web posting purposes
6. An Excel file of all contribution data
7. Terms and details of loans from financial institutions

ATTESTATION OF THE CHIEF FINANCIAL OFFICER AND PRINCIPAL OFFICER

This is to certify that to the best of my knowledge, this Financial Statement and the attachments accurately and completely reflect all the financial transactions of the above named Registered Third Party.

Chief Financial Officer Submission:

FRANK CALDEN
Printed Name

[Signature]
Signature

Oct 23, 2012
Date

Principal Officer Confirmation of Submission:

KRISTOPHER WELLS
Printed Name

[Signature]
Signature

Oct. 22, 2012
Date

FORWARD SIGNED ORIGINAL TO THE OFFICE OF THE CHIEF ELECTORAL OFFICER

Elections Alberta Suite 100, 11510 Kingsway NW, Edmonton, AB T5G 2Y5 (780) 427-7191

NOTE: TO BE RECEIVED AT ELECTIONS ALBERTA BY 4:30 PM WITHIN 6 MONTHS AFTER POLLING DAY

OFFICE USE ONLY

ENTERED:

**Proud of Alberta | Contributors Greater than \$375**

<b>Contributor</b>	<b>Amount</b>
Catrin Owen	\$ 500.00
Douglas R. Stollery	\$ 3,000.00
Eva Marianne Scott	\$ 500.00
Frank Calder	\$ 1,500.00
Kris Wells	\$ 400.00
Maggie Callahan Mitchell	\$ 3,000.00
Marc De La Bruyere	\$ 3,000.00
Mr. John Day	\$ 5,000.00