



Social Media Engagement Policy

Elections Alberta partakes in social media to serve as a resource for non-partisan information about the Provincial General Election and By-Elections as well as a forum for connecting with other Albertans to converse about election-related topics. We believe in open communication; however, we expect that the dialogue between our fans and followers be on-topic and respectful of the rights and opinions of others.

We reserve the right to moderate and remove any and all comments or posts made to our social media pages, as well as limit access for users who repeatedly abuse the engagement policy. All users must comply with the following guidelines for participating on Elections Alberta social media pages:

- 1. Keep it clean:** Use appropriate language and etiquette. Exchanges/remarks that include offensive or inappropriate language, i.e. profanity, obscenity or vulgarity will not be tolerated and will be deleted when possible.
- 2. Keep it courteous:** Healthy debate is encouraged but we ask that you keep your participation constructive and on topic. Obscene, abusive, racist, defamatory or threatening language/images are strictly prohibited and when possible, will be deleted without notice. In addition, harassment of fellow users will not be tolerated.
- 3. Keep personal info private:** Please remember that Elections Alberta social media pages are public. For your own safety, please do not share any personal information about yourself or third parties, e.g. addresses, phone numbers, or email addresses. In instances when we require personal information in order to assist you, we will contact you directly.
- 4. Keep it spam-free:** Any engagement that overtly promotes products or services will be considered spam and deleted when possible.

We understand that social media is a 24/7 medium; however, our moderation capabilities are not. We may not see every inappropriate remark/image right away, and we are trusting in the maturity of our community to ignore negative speech or respond politely. In turn, we will not engage with users who violate this policy.

Members of the moderation team act as spokespeople on our organization's behalf; however, comments or opinions expressed on Election Alberta social media pages are those of their respective contributors only. The views expressed on this page do not necessarily represent or reflect the views of Elections Alberta.

Any information posted on Elections Alberta social media pages is considered public information and may be subject to monitoring, moderation or disclosure to third parties.