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news release

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Third Party Advertising legislation comes into effect September 15, 2011

EDMONTON – Elections Alberta is prepared to implement new provincial legislation that will require Third Party Advertisers to register and to file financial statements with the Chief Electoral Officer. The legislation will also affect contributors to third party advertisers.

The approved amendments revise Alberta's *Election Act* and *Election Finances and Contributions Disclosure Act.* New rules will ensure that Albertans are aware of who is posting, and who is paying for, political advertising.

For further information please visit our website at www.elections.ab.ca. Elections Alberta is an independent office of the Legislative Assembly that provides non-political administration of the electoral process.

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For media inquiries, please contact:

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