

Senate Election Advertising Period Financial Statement

Form: STPA-FS-1

Period from 05 / 01 / 2021 to 10 / 18 / 2021 (election day)

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THIRD PARTY NAME:					
	SUMMARY	OF REVENUE			
RECEIPTED CO	NTRIBUTIONS	<u>Valued</u>	<u>Money</u>	<u>Totals</u>	
1 Contribut	ions of \$250.00 or less				
2 Contribut	ions of \$250.01 and greater				
3 TOTAL (li	ines 1 and 2)				
FUND-RAISING	& OTHER REVENUE	_			
4 Fund-rais	sing functions (attach schedule STPA-S-1)				
5 Transfers	s Received (attach schedule STPA-S-2)				
6 Other Inc	come (attach schedule STPA-S-3)				
7 TOTAL (II	ines 4, 5 and 6)				
8 TOTAL R	REVENUE (lines 3 and 7)				
	SUMMARY OF EXPENSES				
SENATE ELECTION ADVERTISING EXPENSES (SUBJECT TO SPENDING LIMIT)			<u>Totals</u>		
Senate Election Advertising Expenses (May 1 to election day) (attach schedule STPA-S-4)					
OTHER EXPENS	SES (NOT SUBJECT TO SPENDING LIN	MIT)			
10 Transfers	s Issued (attach schedule STPA-S-2)				
11) Non-Adve	ertising Expenses (attach schedule STPA-S-5)				
(12) TOTAL (I	ines 10 and 11)				
(13) TOTAL E	13 TOTAL EXPENSES (lines 9 and 12)				
	SURPLU	IS (DEFICIT)		<u>Totals</u>	
14 TOTAL R	REVENUE (line 8)				
15) TOTAL EXPENSES (line 13)					
16 SURPLUS (DEFICIT) (line 14 less line 15)					
	CONTINUED	ON PAGE 2			



Senate Election Advertising Period Financial Statement

Form: STPA-FS-1

Period from

IF SIGNED ELECTRONICALLY - Email to finance@elections.ab.ca

Phone: 780.427.7191 Toll-free: 310.0000 then 780.427.7191

IF SIGNED PHYSICALLY - Mail signed original to: Suite 100, 11510 Kingsway NW, Edmonton, AB T5G 2Y5

05 / 01 / 2021 to 10 / 18 / 2021 (election day)

OFFICE USE ONLY

HIF	RD P	ARTY NAME :	PAGE 2 OF 2		
		ATTESTATION OF CHIEF FINANCIAL OFFICER			
Tł	ne fo	llowing documents are attached as applicable:			
_		Copies of all bank account statements for the reporting period			
S C		Fund-raising Functions (STPA-S-1)			
Н		Transfer Details (STPA-S-2)			
E D		Other Income (STPA-S-3)			
U	Senale Election Adventsing Expense Limit (5 PA-5-4)				
E Non-Advertising Expenses (STPA-S-5)					
S		Auditor's report if senate election advertising expenses are \$20,000 or more			
Th	ne fo	llowing tasks are completed as applicable:			
		Using the Online Financial System (OFS), I have recorded and confirmed all contributions accepted by the advertiser.	is third party		
		Using OFS, I have issued official contribution receipts to all contributors.			
		I have recorded on lines 1 and 2 of this financial statement, amounts that agree with the receipted contrib confirmed in OFS.	utions recorded and		
		If no contributions were accepted by this Third Party Advertiser; I have recorded nil on lines 1 and 2 of thi	s financial statement.		
- I	und	on the contribution information in OFS; and erstand that failure to record all contributions and issue official contribution receipts by the filing deadlir plete/late financial filing subject to an automatic late filing fee and possible further penalties.	ne will result in an		
		Print Name	mm / dd / yyyy		
		Chief Financial Officer			
		ATTESTATION OF PRIMARY CONTACT			
 I certify that this financial statement and attachments accurately and completely reflect all financial transactions of this third party advertiser I understand that Elections Alberta will maintain and make public, a list of contributors who contributed over \$250 in aggregate, based on the contribution information in OFS; and I understand that failure to record all contributions and issue official contribution receipts by the filing deadline will result in an incomplete/late financial filing subject to an automatic late filing fee and possible further penalties. 					
_		X			
		Print Name Primary Contact	mm / dd / yyyy		
		NOTES			
		The Senate Election Advertising Period is the period commencing May 1 in the year in which a senate election is held the election day (EFCDA, Section 44.941(1)(h)).	_		
	۷.	This financial statement and attachments must be received at Elections Alberta no later than 4:30 pm on April 19, 202:	<u> </u>		



FUND RAISING FUNCTIONS

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THIRD PARTY NAME:				
Date	Description	Gross income	Less contribution portion (if any)	Net fund- raising income
			TOTAL	
NOTES 1. Total must agree with the Senate Election Advertising Period Financial Statement, line 4.				
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				
All attestations as to	the accuracy of the Senate Election Advertising Period Financial	Statement apply.	OFFICE USE ONL ENTERED:	Y



TRANSFER DETAILS

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THIRD PARTY NAME :		
Date	Transfer Received From: (Name of STPA)	Amount
	TOTAL	
Date	Transfer Issued To: (Name of STPA)	Amount
	TOTAL	
NOTES 1. A registered third party that operates a senate election advertising account may only transfer amounts from its senate election advertising account to the senate election advertising accounts of other registered third parties. 2. Totals must agree with the Senate Election Advertising Period Financial Statement lines 5 and 10.		
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER		
All attestations as to the a		DFFICE USE ONLY ENTERED:



OTHER INCOME

Form: STPA-S-3

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THIRD PARTY NAME:				
Date	Source of Income	Nature of Income	Amount	
		TOTAL		
NOTES 1. Total must agree with the Senate Election Advertising Period Financial Statement, line 6.				
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				
All attestations as to	the accuracy of the Senate Election Advertising	Period Financial Statement apply. OFFICE I ENTERE	JSE ONLY D:	

All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply.



SENATE ELECTION ADVERTISING EXPENSE LIMIT SUMMARY REPORT

Form: STPA-S-4

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THIRD	PARTY	NAME
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Expense Type	May 1 to election day	Schedule Attached?	
1 Administration & Office Costs		STPA-S-4.1	
2 Honoraria & Salaries		STPA-S-4.2	
3 Paid Advertising		STPA-S-4.3	
4 Polling & Research		STPA-S-4.4	
5 Production Costs		STPA-S-4.5	
6 Promotional Materials		STPA-S-4.6	
7 Public Relations		STPA-S-4.7	
8 Technology Costs		STPA-S-4.8	
9 Other Costs		STPA-S-4.9	
TOTAL			

- 1. Total(s) must agree with the Senate Election Advertising Period Financial Statement, line 9.
- 2. EFCDA Part 6.11, Third Party Advertising Senate Elections (Excerpts)

Definitions - Section 44.941 of the EFCDA

- (1)(e) "Senate election advertising" means the transmission to the public by any means during the Senate election advertising period of an advertising message that promotes or opposes the election of a registered candidate for Senate election, and for greater certainty **does not include** (i) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news, (ii) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if the book was planned to be made available to the public regardless of whether there was to be a Senate election, (iii) the transmission of a document or the communication directly by a corporation or a group to its members, employees or shareholders, as the case may be, (iv) the transmission by a person, corporation or group, on a non-commercial basis on the Internet, of the political views of that person, corporation or group, (v) the making of telephone calls to electors only to encourage them to vote, or (vi) advertising by the Government in any form:
- (1)(g) "Senate election advertising expense" means an expense incurred in relation to (i) the production of a Senate election advertising message in the format in which the message is to be transmitted, and (ii) the acquisition of the means of transmission to the public of a Senate election advertising message:
- (3) For the purposes of subsection (1)(e), "Senate election advertising" includes (a) canvassing for the benefit of a registered party or registered candidate, and (b) organizing events where a significant purpose of the event is to promote or oppose a registered candidate for Senate election.

Senate Election Advertising Spending Limit - Section 44.942(1) of the EFCDA.

A registered third party shall not incur Senate election advertising expenses in an amount of more than \$31,821.

A third party shall not circumvent, or attempt to circumvent, a limit set out in this section in any manner, including by splitting itself into two or more third parties for the purpose of circumventing a limit or acting in collusion with another third party so that their combined Senate election advertising expenses exceed a limit.

A registered third party shall not circumvent, or attempt to circumvent, an expense limit set out in this Part by colluding with a registered party or registered candidate.

	OFFICE USE ONLY
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply.	ENTERED:



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - ADMINISTRATION & OFFICE COSTS

Form: STPA-S-4.1

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THIRD PARTY NAME:					
Date	Supplier	ED No.	Description	Amount	
TOTAL					
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 1.					
	COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				

OFFICE USE ONLY ENTERED:



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - HONORARIA AND SALARIES

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THIRD PARTY NAME:					
Date	Supplier	ED No.	Description	Amount	
			TOTAL		
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 2.					
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER					
			OFFICE USE	ONLY	
OFFICE USE ONLY All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply ENTERED:					



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PAID ADVERTISING

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THIRD PARTY NAME:						
Date	Supplier	ED No.	Description	Amount		
NOTES						
	agree with Senate Election Adver	tising Ex	pense Limit Summary Report (STPA-S-4), lin	e 3.		
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER						
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All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:						



THIRD PARTY NAME:

SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - POLLING & RESEARCH

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Date	Supplier	ED No.	Description	Amount	
			TOTAL		
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 4.					
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER					
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:					



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PRODUCTION COSTS

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TIME TAKE I WANE:					
Date	Supplier	ED No.	Description	Amount	
			TOTAL		
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 5.					
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER					
			T		
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:					



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PROMOTIONAL MATERIALS

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THIRD PARTY NAME:					
Date	Supplier	ED No.	Description	Amount	
			TOTAL		
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 6.					
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER					
			OFFICE USE	ONLY	
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:					



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PUBLIC RELATIONS

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THIRD PARTY NAME:				
Date	Supplier	ED No.	Description	Amount
			TOTAL	
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 7.				
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				
OFFICE USE ONLY				
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply.				



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - TECHNOLOGY COSTS

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THIRD PARTY NAME:				
Date	Supplier	ED No.	Description	Amount
NOTEO			TOTAL	
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 8.				
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				
OFFICE USE ONLY All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply ENTERED:				



SENATE ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - OTHER COSTS

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THIRD FAIRT NAME:				
Date	Supplier	ED No.	Description	Amount
			TOTAL	
NOTES 1. Total must agree with Senate Election Advertising Expense Limit Summary Report (STPA-S-4), line 9.				
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER				
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:				



NON-ADVERTISING EXPENSES

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THIRD PARTY NAME:			
Date	Supplier	Description	Amount
		TOTAL	
NOTES			
Total must agree with the Senate Election Advertising Period Financial Statement line 11.			
COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER			
All attestations as to the accuracy of the Senate Election Advertising Period Financial Statement apply. OFFICE USE ONLY ENTERED:			



ADVERTISING DETAILS

OFFICE USE ONLY

THIRD PARTY NAME :		
TOTAL NUMBER OF ADVER	TISING CAMPAIGNS:	
TOTAL COST OF ALL ADVE	RTISING CAMPAIGNS:	
ADVERTISING DETAILS - CA		
Name of Advertisement Camp	aign	
Start Date of Advertisement C	ampaign	
End Date of Advertisement Ca	mpaign	
Total Cost of Advertising Cam	paign	
Medium(s) used		
Samples attached / links to sa	mples attached	
ADVERTISING DETAILS - CA	MPAIGN #2	
Name of Advertisement Camp	aign	
Start Date of Advertisement C	ampaign	
End Date of Advertisement Ca	mpaign	
Total Cost of Advertising Cam	paign	
Medium(s) used		
Samples attached / links to sa	mples attached	
ADVERTISING DETAILS - CA	MPAIGN #3	
Name of Advertisement Camp		
Start Date of Advertisement C	ampaign	
End Date of Advertisement Ca	mpaign	
Total Cost of Advertising Cam	paign	
J		
Medium(s) used		
Samples attached / links to sa	mples attached	
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		OFFICE USE ONLY
All attestations as to the a	ccuracy of the Senate Election Advertising Period Financial Statement apply.	ENTERED: